**Kevin McGuigan Interview Notes**

*Concept comments*

* Exciting concept.
* Improvement to current process using Excel spreadsheets.

*Error handling comments*

* If analyst makes a mistake, the app could possibly correct the mistake with an edit text pop-up window.
* Proof that the app understood the annotation (display on screen).

*Statistic comments*

* Each manager wants to see different in-depth statistics, such as tackles, team formation.
* Collected statistics differ from club to club.
* App could have the option to add tailored key word statistics for each manager.
* Visual display of pitch map.
* Mark kickout and score zones.
* Out of 10 plays, how many became scores and how many became misses.
* Mark the possession after the kickout, depending on the outcome.
* Kickouts won and lost.
* Attack success percentage, percent of attacks that lead to a score.
* Colour code green for good stats and red for low stats.

*Recording comments*

* Customized key words.
* Common GAA terminology.
* Speed up current process.
* Possibly 3 – 4 games to fully understand how to use the vocabulary structure.
* Games can get intense which could lead to error.
* Coaches and analysts will learn the vocabulary structure if required.
* Noise sensitivity could be an issue.
* Fatigue is a part of the job.

*Additional Comments*

* Extract video using audio timestamp.
* Other platforms are limited and hard to master.